



INTERNATIONAL
UNIVERSITY OF
MALAYA-WALES

Owned by:



University of Wales
Prifysgol Cymru



BACHELOR

OF
**BUSINESS ADMINISTRATION (HONS)
IN MANAGEMENT**

iumw.edu.my



International University of Malaya-Wales
(958963-T) (KPT/PT/DFT/US/W19)

Administration Wing, 1st Floor, Block A
City Campus, Jalan Tun Ismail
50480 Kuala Lumpur, Malaysia

T 1700-81-4869 (Hotline) / (603) 2617 3000
E enquiry@iumw.edu.my

The information in this brochure is correct at the time of printing (December 2016).
Changes may be made without prior notice. Copyright 2016. All rights reserved.

The campus is easily accessible by public transport and located within
10 minutes' walk from KTM Putra Station and Star LRT PWTC Station.

GPS 3.160276z. 101.691676



DUAL AWARD

BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN MANAGEMENT



PROGRAMME OVERVIEW

At IUMW, our main business is providing you with quality and globally relevant education in Management. We believe in entrepreneurship, innovation and sustainability. Our Bachelor of Business Administration (Hons) in Management programme prepares you with an in-depth understanding of contemporary administration techniques on top of fundamental strategic management principles.

Our programme aimed at developing your intellectual ability and skills. It integrates diversified business approaches and methodologies, as well as foreign language courses and general skills. At the end of the programme, students will acquire an understanding of strategic management in business, social and economic roles.

Your educational journey has been meticulously designed to unlock full potential towards pursuing professional certification and undergraduate studies. All these and much more in unique education package inclusive of a vibrant university life in Kuala Lumpur.

APPLY NOW

INTAKES

FEBRUARY
JULY
OCTOBER



University of Wales
Prifysgol Cymru



ENTRY REQUIREMENTS

Malaysian Students

- A pass in STPM, with a minimum Grade C (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at SPM level or any equivalent qualification; OR
- A pass in STAM with a minimum grade of Jayyid, and a pass in Mathematics and English at SPM level; OR
- Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5, MQF); OR
- Matriculation/Foundation qualification with a minimum CGPA of 2.00 out of 4.00, or any equivalent qualification.
- Pass UEC with minimum of Grade B in at least five (5) subjects; OR
- Fulfill other entry requirements that are recognized by the University Senate; AND
- Must sit for IUMW English Placement Test

International Students

- Pass A-Level with 2 principals passes or equivalent, recognized by the Malaysian Government; AND
- International students are required to achieve a minimum score of 5.5 for IELTS OR its equivalent.
- Must sit for IUMW English Placement Test

DURATION OF STUDY

Malaysian Students | 6 semesters + Internship
International Students | 6 semesters + Internship

PROGRAMME MODULES

Year 1

- Principles of Management
- Principles of Marketing
- Principles of Accounting
- Business Communication
- Business Mathematics
- Intro to Entrepreneurship
- Fundamentals of Finance
- Microeconomics
- Management Information System
- Organisational Behaviour
- Introductory Business Statistics
- Legal Environment of Business (Malaysian Environment)
- Tamadun Islam dan Tamadun Asia
- Bahasa Melayu Komunikasi 2 (International Student)
- Co-Curriculum 1

Year 2

- Macroeconomics
- Company Law
- Operation Management
- International Business
- Supply Chain Management
- Marketing Management
- Business Research Methods
- Human Resource Management
- Hubungan Etnik
- Pengajian Malaysia
- Co-Curriculum 2

Choose any FOUR (4) elective core
*Business Modelling and Spreadsheet
*Financial Management
*Entrepreneurial Leadership
*Organisational Theory and Design
*Consumer and Buyer Behaviour

Year 3

- Strategic Management
- Corporate Social Responsibility and Ethics
- Public Management and Governance
- Knowledge Management
- Introduction to Project Management
- Business Growth Management
- Leadership
- Performance Management
- Cross Cultural Management
- International Management
- Corporate Finance
- Managerial Accounting

Choose any ONE (1)
*Industrial Training
*Business Project